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[www.create2009.europa.eu](http://www.create2009.europa.eu)



Welcome to the April 2009 CCP Newsletter with information related to culture at European level, compiled from EU sources.

## EUROPEAN YEAR OF CREATIVITY AND INNOVATION 2009

Directorate for Quality and Standards in Education in collaboration with the European Year of Creativity and Innovation

### GIFTED AND TALENTED ACTIVITIES 01.10.2008 – 15.07.09

The Maths Section of the Curriculum Management & e-Learning Department within the DQSE in collaboration with the Department of Mathematics, Faculty of Science, University of Malta is organizing separate hands-on activities for students in the last two years of compulsory secondary education, held in students' free time. Such activities are intended for students with a keen aptitude for Mathematics and, therefore, go beyond their school syllabus.

### MALTA MATHEMATICS OLYMPIAD 12.03.09

The Maths Section of the Curriculum Management & e-Learning Department within the DQSE in collaboration with the Department of Mathematics, Faculty of Science, University of Malta and the Malta Mathematical Society invited students from state and non-state schools to take part in the Malta Mathematics Olympiad held every two years. The competition was made up of three parts: the first part was an individual competition; in the other two parts teams of three students each competed for the Olympiad Shield. The aim of the competition was to foster problem-solving skills and cooperation among students.

### INNOVATION WEEK 23.03.09 – 27.03.09

The Curriculum Management & eLearning Department within the DQSE in collaboration with the World Centre for New Thinking organized an Innovation Week in schools. Heads of State and non-State Schools were briefed during a preliminary information session. Participants were encouraged to organize a school- or class-based activity promoting either creative thinking, invention, innovation or entrepreneurship. They were given a list of ideas to consider, amend or develop during the week according to their particular circumstance.

## CREATIVE AND INNOVATIVE SPORTS DAY 27.03.09

The Physical Education and Sport section of the Curriculum Management & eLearning Department within the DQSE organized a field day open to all State Secondary Schools in which students participated in the following: Track 1 – Ultimate Frisbee, Fitness La Crosse, Judo, Golf, Rugby, Hip-Hop, Tchoukball and Team Building Games; Track 2 – Climbing Wall, Horse Riding, Off-road Biking, Camping and Obstacle Courses. The aim was to sensitise teachers and students to new approaches that can be included in the Physical Education lesson, to make them assimilate these ideas and eventually practice them at school level with all the other students.

## CREATIVE AND INNOVATIVE PHYSICAL EDUCATION & SPORT SEMINAR 06.04.09 – 07.04.09

The Curriculum Management & eLearning Department (Sports Section) within the DQSE organized a seminar where theory and practice intermingled to give a new dimension to Physical Education and Sport. Current pedagogical practices were reviewed together with the underlying theories that guide them. More creative pedagogies which emphasise more questioning techniques and which reframe physical education and sport were discussed. A review of teaching styles and how they effect the learner and the possible outcomes that can be achieved were discussed emphasising that styles are not a versus issue but are rather complimentary.

## COUNCIL OF EUROPE 22.04.09 – 24.04.09

The Council of Europe in conjunction with the Curriculum Management & eLearning Department within the DQSE is holding a workshop entitled Creativity and Innovation: Key elements to Lifelong Learning. The focus of the training activity is on the relationship between individual and social concepts of creativity linked to the current debates about a future knowledge/information society; what promoting creativity might mean for the different curriculum subjects; the problems and possibilities raised by the potential of digital technologies and the idea of open learning/education.

## FACING THE FUTURE CREATIVELY & INNOVATIVELY 15.09.09 – 15.12.09

The Art Section of the Curriculum Management & e-Learning Department within the DQSE is encouraging children in secondary schools to create a tile depicting a face to follow the theme Facing the Future Creatively and Innovatively. The tiles will be assembled to form a large mural on the school premises. Two tiles from each school on the island will eventually form part of a large mural. State and non-state schools are invited to participate.



## FORUM FOR CREATIVE EUROPE: PRESS RELEASE BY THE CZECH MINISTRY OF CULTURE

Forum for Creative Europe, an international conference that took place as part of the Czech Presidency on 26 and 27 March 2009, has laid down clear arguments that culture and creativity serve as a major contributor to social and economic growth.

The most important message of the conference is the need to review the isolation of art, culture and mainly creativity and innovation. Such systemic changes may help the economies of individual countries to overcome the existing economic crisis. The participants' contributions have clearly shown that art and culture serve not only as the cornerstones of creativity, new ideas and innovation, but have an essential share in a sound development of the whole society.

Numerous speakers have highlighted the critical state of contemporary global society. The former



Czech President Václav Havel has emphasized in his contribution that creativity and culture form fundamental identity and self-identification of humanity. In his view it is therefore vital to call upon the EU to reconsider the structure of its political agenda and to give priority to the interest in spiritual values Europe has been forming for centuries over the present economic issues. "The utmost need for new creative approaches always emerges when old mechanisms fail, including financial ones. The current economic situation serves as an outright stimulus to search for new solutions for which there is neither enough will nor enough motivation at a time of relative abundance. We have a chance to utilise the creativity potential that stems right from art and culture," says the Minister of Culture of Czech Republic Václav Jehlika.

John Howkins, author of *The Creative Economy* and *The Creative Ecologies* has said that "the roots of the current crisis lie in society, political practice and governments, while the primary symptoms of the crisis are financial and economic" and has recommended those who would like to lead people towards new society to observe three principles: that of diversity, change and learning. Richard Florida has pointed out that contemporary society needs fundamental change. For the first time in this context he has used a radical phrase "to reset" and has said he hopes that the creative class would cure society and believes that the impulses for societal change would be generated both by civil society and by politicians who are in power. Jeremy Rifkin, advisor to a number of European governments and the European Commission, has noted that "the present societal model based on materialism, consumption and indebtedness will collapse". Now it is necessary in his view to fill society with a new story based on European cultural values and accompanied by cooperation between the European Union and the United States.

The conference has also debated the need to support art and culture from public funds, mainly in order to pave the way for related creative branches rooted in intellectual property, such as the music and film industries, design, architecture and advertising. A panel devoted to government strategies for creative industries and creative economy has pointed out that the establishment of assistance programmes requires cooperation between the Ministries of Culture, Business, Education, Foreign Affairs and others not only at the level of individual states, but also at the level of the EU.

The need to change the systems of education has also been recommended, since the aim of those systems is to prepare young people for the 21st century and first and foremost to equip them with brand new skills, attitudes behaviour. The conference has also shown that mainly in regional and local policies it is vital to apply creativity and the ability to implement ideas coined by individuals and groups to a maximum possible extent, which should be more taken into account and utilised in building and administering modern contemporary creative cities and communities.

More information about the conference (videorecord, presentations, interviews, speakers, etc.) are available at [www.forumforcreativeeurope.cz/en](http://www.forumforcreativeeurope.cz/en) and [www.labforculture.org](http://www.labforculture.org).



## WHAT'S HAPPENING IN MALTA

### A BASIC INCOME – AN INVESTMENT IN ART AND CULTURE: TALK AT THE PHILOSOPHY SOCIETY, UNIVERSITY OF MALTA

On Thursday 23rd April 2009 at 7.15pm at the University of Malta in Gateway Hall D1, Dr Vivan Storlund, PhD in law from the University of Helsinki, will be giving a talk entitled A basic income – an investment in art and culture.

Art and culture are among the fastest growing sectors of the economy. There is, however, no direct link between this economic growth and the artists' economic position.

Much artistic work is situated in a legal grey area between an employment relationship and entrepreneurship. In practise this means that there is no proper legislation to cover the nature of this work. Thereby artists are to varying degrees deprived of the legal protection and support that labour law and associated social security is intended to provide.

In view of the new conditions in working life a basic income for artists should be seen as a compensation for law's deficiencies and as an investment in artists' work.

Dr Vivan Storlund, who focused her research on such an important and controversial issue, will discuss the status of artists and their work in civil society, presenting a method for assessing legislation in this area.

The Hon. Dr Louis Galea, Mr Toni Attard and Dr Jeanine Rizzo will respond and Prof. Edward Zammit will chair.

The general public is invited to attend.

More information on Dr Storlund's work at <http://vivanstorlund.googlepages.com>

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## CULTURE PROGRAMME

### PUBLISHED THE SELECTIONS FOR STRAND 1.1 (MULTI-ANNUAL COOPERATION PROJECTS) AND STRAND 1.2.1 (COOPERATION MEASURES)

The projects selected for this year to be funded under Strand 1.1 and 1.2.1 of the Culture Programme are finally available for consultation on the website of the European Commission: [http://ec.europa.eu/culture/our-programmes-and-actions/doc2011\\_en.htm](http://ec.europa.eu/culture/our-programmes-and-actions/doc2011_en.htm).

Maltese participation this year is limited to only one project under Strand 1.2.1: Fondazzjoni Temi Zammit is coorganiser in Suspended Spaces, a project led by Cyprus (Pierides Foundation) meant to explore islands in Mediterranean Europe, with a special focus on city harbours.

### CULTURE INFODAYS 2009

The Culture Programme informs you! What are European funding possibilities in the field of culture for the coming years? What is the latest news with regards to the Culture Programme of the European Union? How to increase your chances so that your project gets selected? How to find European partners?



For answers to these questions take note of the following dates and participate in one of the upcoming Culture Programme infodays: in Barcelona on May 15, Vilnius on May 29 and to Brussels on June 11.

Three locations, but a single agenda, brought to you by the European Commission (Directorate-General Education and Culture) and the Education, Audiovisual & Culture Executive Agency, which manages most strands of the Culture Programme.

Each of these days aims to inform you on the programme's priorities and what's new in 2009. Whether you are a newcomer, or experienced in working on EU funded culture projects, the infodays will provide targeted practical advice on the preparation and submission of applications (administrative and financial aspects) and on the management of grants.

You will be able to come into direct contact with the key players of the Culture Programme from the European Commission, the Executive Agency and the Cultural Contact Points (CCPs), as well as interact with other stakeholders of the programme.

At the heart of the Culture Infodays 2009: in addition to a detailed presentation of the funding opportunities, special attractions this year include:

- On-going projects sharing their experiences
- A helpdesk for newcomers
- More time for your Questions and Answers
- Dedicated Partner Search Services
- Live web streaming (for those who can't attend the events)

More information about the venues and the programmes will be provided on <http://ec.europa.eu/culture/>

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## NEWS ON CONFERENCES, COMPETITIONS, PRIZES, STUDIES

### IMAGO EUROPAE 2009 PHOTO CONTEST

On occasion of The European Year of Creativity and Innovation, the Europe Direct centres in Tuscany (Firenze, Grosseto, Livorno, Pisa and Siena) are promoting the second edition of "Imago Europae" Photographic Contest, dedicated to "Urban Creativity".

The main objective of the competition is to use European cities as starting points from where to spread transnational European awareness. The public will be directly involved in discovering through photography the creative and innovative potential of the cities they live in.

Anybody over the age of 16 and resident in one of the EU member states, including Croatia, Norway, Switzerland or one of the Mediterranean countries (Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine, Syria, Tunisia and Turkey) or one of the Balkans can participate. Participants may send only one work.

The two finalists will be granted a total prize sum of 1.050,00 € (700 € for the winner of the Experts Jury; 350 € for the winner of the Popular Jury).



The deadline is on 01.06.09.

Further information and assistance can be obtained on [http://www.europedirecttoscana.eu/index.php?option=com\\_content&task=view&id=453&Itemid=1](http://www.europedirecttoscana.eu/index.php?option=com_content&task=view&id=453&Itemid=1), or by contacting Europe Direct Florence at [imagoeuropae@comune.fi.it](mailto:imagoeuropae@comune.fi.it)

## **NEW EUROPEAN UNION PRIZE FOR LITERATURE TO BE AWARDED IN 2009**

The European Commission has launched a new European Union prize for contemporary literature. The aim of the Prize is to put the spotlight on the creativity, diversity and wealth of Europe's contemporary literature and to promote the circulation of literature within Europe. The juries selecting the award winners of the 2009 European Union Prize for Literature have been established in the 12 countries participating in the first round of the prize (Austria, Croatia, France, Hungary, Ireland, Italy, Lithuania, Norway, Poland, Portugal, Slovakia and Sweden), which will be granted in September 2009.

The awards will be granted over the three years 2009 to 2011 in such a way that by the end of the period, there will be one winning author from each of the 34 countries participating in the EU's Culture Programme.

A Consortium consisting of the European Booksellers Federation (EBF), the European Writers' Council (EWC) and the Federation of European Publishers (FEP) is organising the process to select the authors and is also developing the award ceremony. The selection of the jury members was coordinated by European Writers' Council. The members of the national juries are authors, booksellers and/or publishers. By the end of May 2009, each jury will select one winning emerging author, based on a set of guidelines and criteria for the award.

The Award ceremony for the first group of winners will take place at the end of the Culture Programme Conference – on 28 September in Brussels. This conference will present past and ongoing exchanges of experiences and good practices between cultural operators participating, or wishing to participate, in the Culture Programme.

To find out more: <http://www.euprizeliterature.eu/>

## **INTERNATIONAL CONFERENCE IN SLOVAKIA: “MOBILITY OF ARTISTS AND CULTURAL WORKERS – POSSIBILITIES –PERSPECTIVES – BEST PRACTICES”**

On 13 May 2009, in the framework of the New Drama Festival, will take place in Bratislava an international conference on mobility. The event represents a unique chance for artists and cultural workers to create links and connections beyond their national borders, discovering new sources of inspiration and different ways of artistic expressions. The conference is aimed at all artists and cultural operators interested in: EU Programmes, search of project-partners, co-productions, residencies, internet portals, best examples of successful projects.

To attend the conference, write to [natalia.cehlarikova@ccp.sk](mailto:natalia.cehlarikova@ccp.sk) or [zuzana.duchova@theatre.sk](mailto:zuzana.duchova@theatre.sk)

## **EUROPEAN ATELIER FOR YOUNG FESTIVAL MANAGERS AT ITS SECOND EDITION**

We remind you that from 26 April to 3 May 2009, a unique platform for learning, inspiration and networking is taking place in Varna/Bulgaria. The European Atelier for Young Festival Managers, now at its second edition, is an initiative of the European Festivals Association (EFA), the umbrella



organisation of arts festivals in Europe, meant to offer to emerging festival directors a space to explore creative ideas and open up new perspectives.

The Atelier gathers 45 talented and pioneering young festival managers from 25 countries, bringing together an outstanding variety of cultural backgrounds.

The European Atelier is hosted by the Varna Summer International Music Festival and co-organized with the Municipality of Varna in partnership with the Festival and Congress Centre. The working sessions take place in various venues of the city, including the Archeological Museum, the Opera Theatre, the Puppet Theatre and the Art Gallery.

For further information, visit the Atelier's website:

[www.efa-aef.eu/newpublic/?p=projects&fq=atelier](http://www.efa-aef.eu/newpublic/?p=projects&fq=atelier)

## **SUMMER THEATRE SCHOOL AT PRAGUE ACADEMY OF PERFORMING ARTS**

The Theatre Faculty of the Academy of Performing Arts in Prague (DAMU) is announcing its first three-week summer theatre school in authorial and alternative theatre forms. Courses are in English and will take place at DAMU, located in the heart of Prague's historical center.

The School is meant to provide theatre students and beginning practitioners with a diverse, hands-on immersion in the basic principles and practices of authorial and alternative theatre forms through courses in site-specific and interactive theatre, puppet and object theatre, solo authorial presentations and Acting with the Inner Partner.

Students will work with the school's teachers toward a final performance at the end of the third week. Access to the school's theatrical and technical facilities (theatre and rehearsal spaces, internet) is included in the workshop.

The Prague Summer Theatre School is rooted in the Czech Republic's long history of puppet and object theatre, and its unique contributions to small-forms and authorial theatre since the 1950s.

Application Deadline: May 15th, 2009.

For more information or an application, visit

[www.damu.cz/zahranici/the-prague-summer-theatre-school](http://www.damu.cz/zahranici/the-prague-summer-theatre-school).

## **EUROPEAN HERITAGE LABEL: ON-LINE CONSULTATION FROM 20 MARCH TO 15 MAY**

The European Heritage Label was launched as an intergovernmental initiative by several European states in 2007. It aims to "strengthen the support of European citizens for a shared European identity and to foster a sense of belonging to a common cultural space". To date, 60 sites located in 18 European states have obtained the European Heritage Label. Seventeen of these states are Member States of the European Union.

At its meeting on 20 November 2008, the Council of Ministers adopted conclusions inviting the European Commission to submit to it an appropriate proposal to transform the current intergovernmental European Heritage Label into a formal European Union initiative. The aim of



"europeanising" the Label in this way is to improve its operational efficiency, enhance its impact and also enable it to take on a new dimension.

In line with its procedures, the European Commission has launched an impact assessment, which includes a public consultation.

The on-line consultation was launched on 20 March 2009 and will be open until 15 May 2009. For further information and to participate in the on-line consultation, visit [http://ec.europa.eu/culture/our-programmes-and-actions/doc1983\\_en.htm](http://ec.europa.eu/culture/our-programmes-and-actions/doc1983_en.htm)

After the on-line consultation a public consultation meeting will take place in Brussels on 10 June 2009. The number of places is limited, so if you would like to participate please write by 15 May 2009 to the following email address:

[eac-heritage-label@ec.europa.eu](mailto:eac-heritage-label@ec.europa.eu)

Additionally, a meeting with experts designated by the Member States will take place in Brussels on 24 June 2009.

## **PUBLISHED THE FEASIBILITY STUDY ON EUROPEAN INFORMATION SYSTEMS SUPPORTING THE MOBILITY OF ARTISTS AND CULTURAL WORKERS**

At the end of 2007, the European Parliament voted an additional line on the 2008 budget of the European Union dedicated to supporting the environment for the mobility of artists through a new pilot project.

The first element of this pilot project consisted in a feasibility study on a Europe-wide information system concerning the different legal, regulatory, procedural, fiscal and financial aspects of the transnational mobility in the cultural sector.

This study was carried out by ECOTEC Research & Consulting Ltd for the European Commission. Its aims were notably: to analyse the precise needs of artists and cultural workers in this respect and to provide an overview of existing information systems; to identify the gaps in the functioning of existing information systems; to make recommendations to national and European actors for remedies to fill these gaps with a view to setting up a Europe-wide system of information.

The full report can be read on:

[http://ec.europa.eu/culture/keydocuments/doc/cultural\\_mobility\\_final\\_report.pdf](http://ec.europa.eu/culture/keydocuments/doc/cultural_mobility_final_report.pdf)

For the Executive Summary:

[http://ec.europa.eu/culture/keydocuments/doc/cultural\\_mobility\\_executive\\_summary.pdf](http://ec.europa.eu/culture/keydocuments/doc/cultural_mobility_executive_summary.pdf)

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